

FXSTREET

Advertising options

Media Kit



**Financial
Markets.media**

meet your new media agency at
www.financialmarkets.media

ABOUT FXSTREET

We provide brand authority and visibility to brokers, helping their acquisition efforts by matching them with traders.

Our Mission is to help financial traders in their journey.

Check our most important Highlights



In 15 languages:
EN, ES, AR, DE, ID,
RU, TR, VN, FR, IT,
JP, HU, PT, CN
simplified, CN
traditional.



**2.5M+ unique
traders visit
FXStreet** each
month. More than
8M pageviews per
month.



Top 10 countries:
USA, India, UK,
Pakistan, Canada,
Australia, South
Africa, UAE,
Singapore, Malaysia.



Top services:
reliable news,
actionable analysis,
broker reviews, a
timely economic
calendar, expert
mentoring through
analysts' Q&A and
real-time market
data.



Over 300 articles
published weekly.



**Strong SEO
Domain Rank at 79.**



**Trustpilot rating of
4.7.**



**Strong Social
Media presence:**
+500K followers.

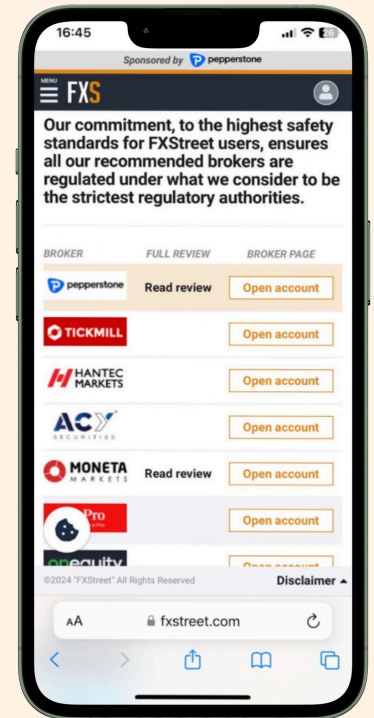
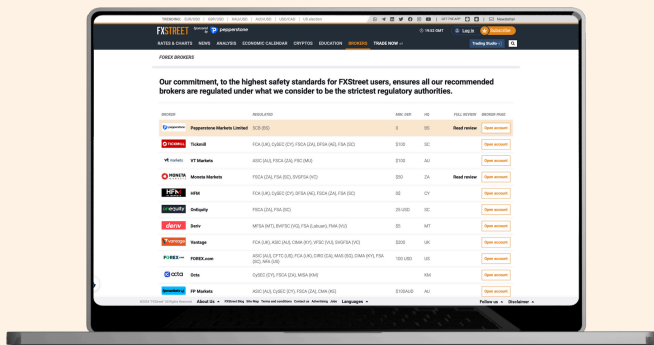
BROKER LISTING + BROKER REVIEW

Broker listing service includes:

- Logo 24/7 in **Home Page, Economic Calendar, Technical Levels and Technical Confluences**
- Presence in the **footer**
- **Press Release Service**
- Option to become a FXStreet **content contributor**

Pricing: **3,200€/month**

See an example [here](#)



Broker review service includes:

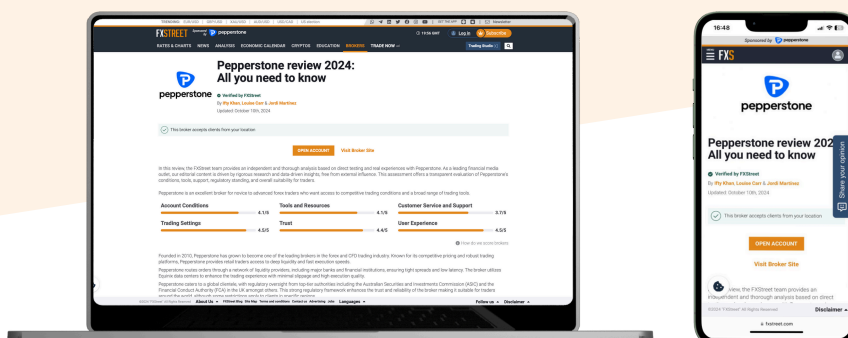
- Independent due diligence, editorially validated by FXStreet.
- You will get a FXStreet verified badge.

Pricing: **18,000€ /yearly** (as a package with BL)

See an example [here](#)



FXStreet verified badge



FXStreet ownership deal (Global No US audience)

SOV formula

Includes % SOV in all sections 24/7:

- Full branding of FXStreet pages.
- SOV in all sections 24/7: Homepage, News, Analysis, Economic Calendar, Rates&Charts.
- **Flexible amount starting at 5% SOV.**
- Broker listing included with SOV above 10%.

Pricing Global 10% SOV: **23,100€/month (all geos excluding US).**



Examples of brand exposure

FXStreet ownership deal (US audience)

100% SOV formula

Includes:

- 24/7 Home Page
- 24/7 Economic Calendar
- 24/7 R&C section
- 24/7 News section
- 24/7 Analysis section
- Broker listing service

Pricing: **19,000€/month**

Want to book some specific sections?

- Home Page

Pricing:
2,500€/month

- Economic Calendar

Pricing:
3,000€/month

- R&C section

Pricing:
2,000€/month

- News section

Pricing:
7,500€/month

- Analysis section

Pricing:
4,000€/month



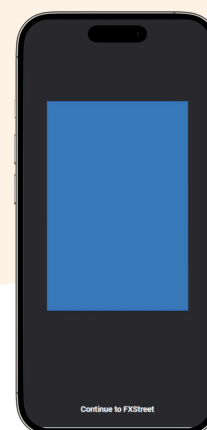
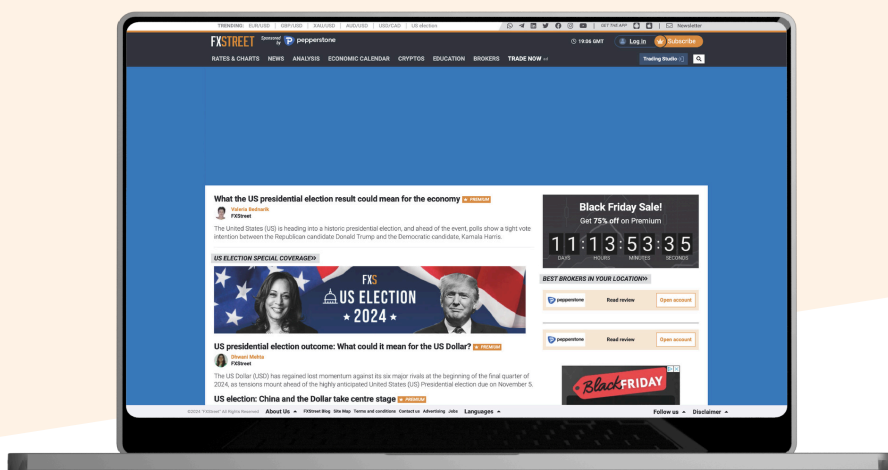
Examples of brand exposure

FXStreet language sites

Language	Monthly Page View	Full Site Ownership	Broker Listing	Monthly Traders
Spanish	621,930	15,000€	600€	350K+
Indonesian	66,341	1,200€	300€	20K+
Chinese HK	101,929	3,000€	500€	24K+
Arabic	75,056	4,000€	300€	15K+
German	89,622	750€	250€	50K+
Vietnamese	21,570	500€	200€	4K+
Russian	44,377	500€	200€	40K+

* Brokers Reviews in Local languages: contact your Account Manager for more information.

The full site ownership includes **all banner position on 24/7 100% SOV**.
The prices are on **monthly basis**.



Examples of brand exposure

Crypto Products

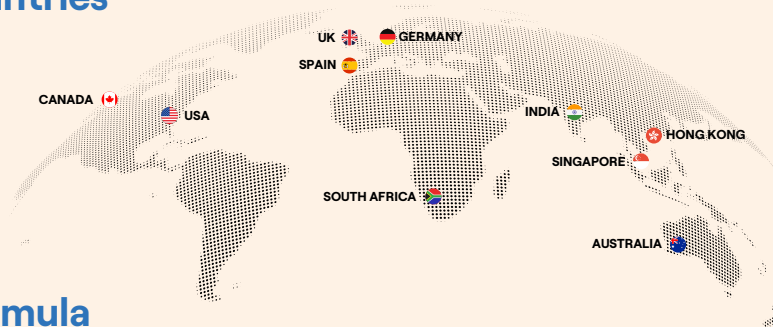
monthly unique traders

Crypto Newsletter with
30K+ subscribers

Crypto segment of push
notifications

Telegram Crypto News
channel (verified)

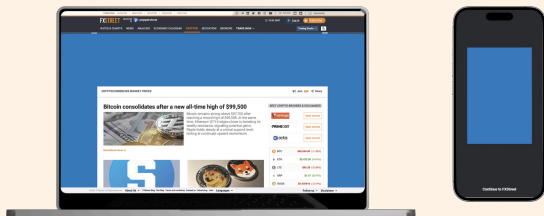
The top 10 countries



100% SOV formula

- **One section, one partner only**
- **Premium Broker listing or exchange listing included**

*Contact your Account Manager for 100% SOV pricing.



- **Crypto listing: 750€/month**

Sponsored content

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

Pricing: **1,000€**

An example [here](#)

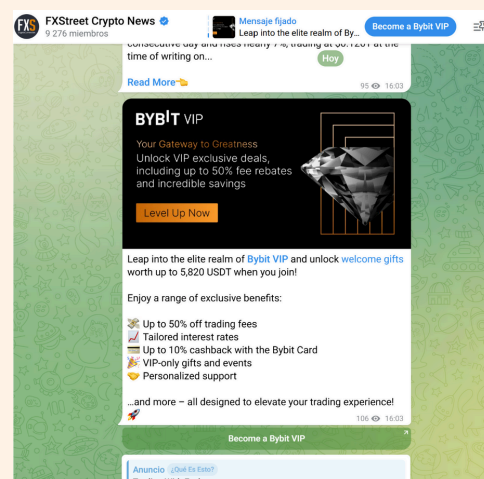
Industry News (Press releases)

1 no follow link/ 1 picture

Pricing: **650€**

Posted in Crypto Industry News [here](#)

Crypto Telegram Channel



*Contact your Account Manager for Telegram channel pricing.

Promotional content products

Press releases

(Finance, Forex and Crypto)

1 no follow link/ 1 picture

Pricing: **650€**

Posted in Brokers News section [here](#)

Sponsored article

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

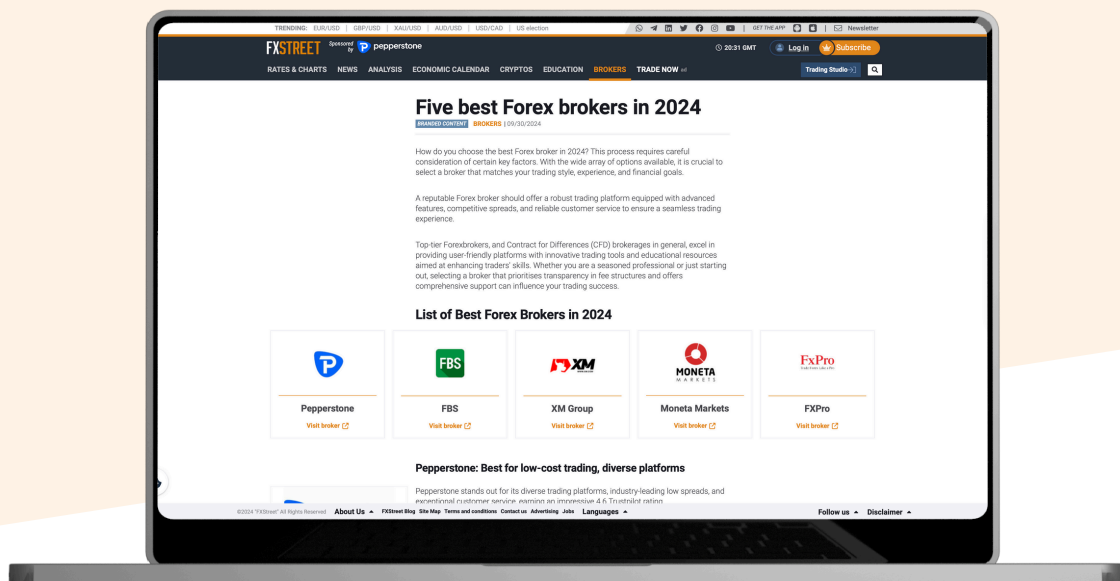
Pricing: **1,000€**

An example [here](#)

Showcases, The Best of 2025

An example [here](#)

***Contact your Account Manager for pricing and more details.**



Owned channels products

FXStreet Forex and Crypto News Telegrams Channel

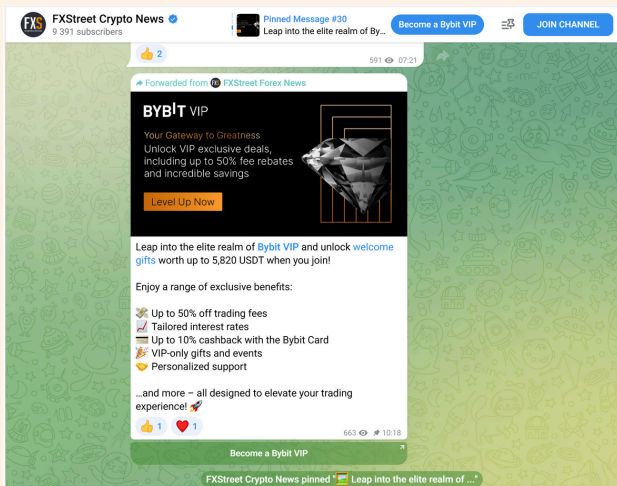


- More than 100K subscribers, both Forex and Crypto news channels verified

Forex channel

***Contact your Account Manager for pricing.**

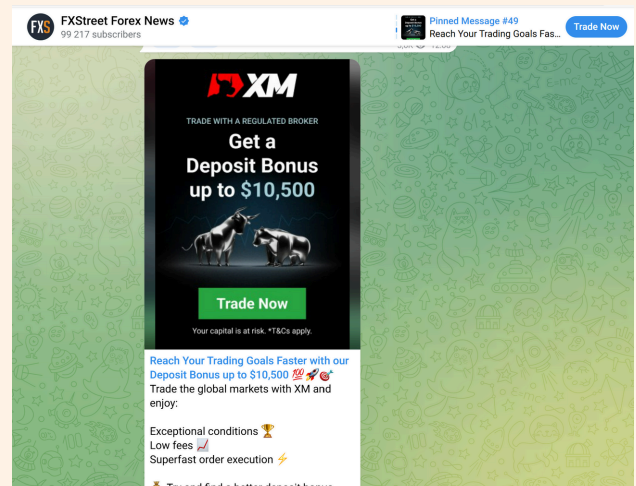
Check it [here](#)



Crypto channel

***Contact your Account Manager for pricing.**

Check it [here](#)



FXStreet Financial News Whatsapp



***Contact your Account Manager for pricing.**

- First verified Whatsapp channel in the industry
- More than 25K subscribers

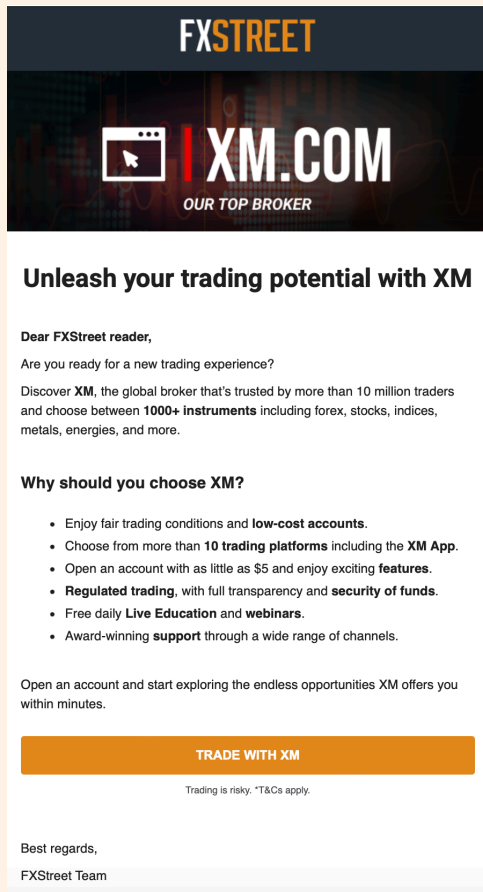
Check it [here](#)



Owned channels products

Email blast Service

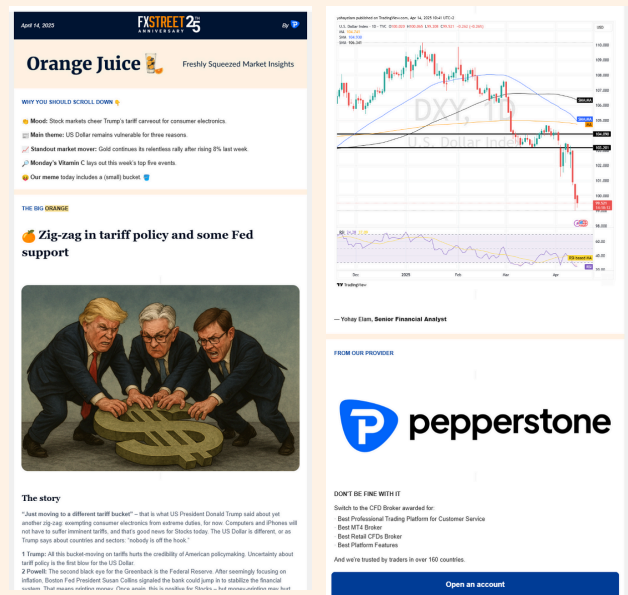
- Pricing: 0,15 € per subscriber



Newsletter Sponsorship

***Contact your Account Manager for pricing.**

- Open Rate : average 40%
 - 1,200 clicks / month
 - Highly engagement user
 - Header Sponsor and Sponsorship box
- See example below:**



Social Media



Pricing: 500€ / post


***Special prices for packs**

Youtube:

Pricing: €1,500/ video post



Get your quote at:
contact@financialmarkets.media

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 [FinancialMarkets.media](https://www.linkedin.com/company/FinancialMarkets.media)

 [@_@FMarketsmedia](https://www.instagram.com/_@FMarketsmedia)

 [@_@FMarketsmedia](https://www.facebook.com/_@FMarketsmedia)