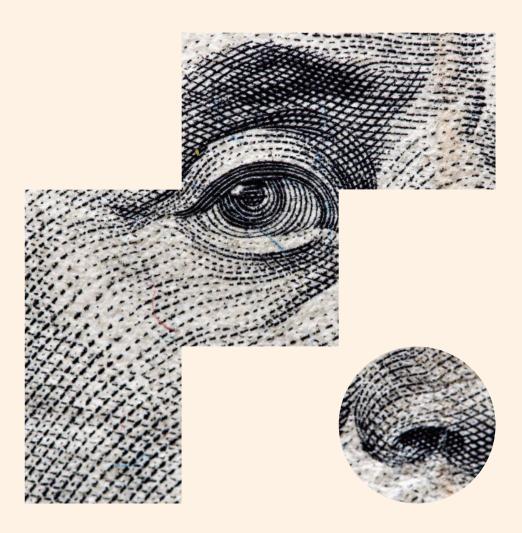
# **FXSTREET Advertising options** *Media Kit*



## Financial Markets.*media*

meet your new media agency at www.financialmarkets.media





## **ABOUT FXSTREET**

We provide brand authority and visibility to brokers, helping their acquisition efforts by matching them with traders.

Our Mission is to help financial traders in their journey.

## **Check our most important Highlights**



In 15 languages: EN, ES, AR, DE, ID, RU, TR, VN, FR, IT, JP, HU, PT, CN simplified, CN traditional.



2.5M+ unique traders visit FXStreet each month. More than 8M pageviews per month.



**Top 10 countries:** USA, India, UK, Pakistan, Canada, Australia, South Africa, UAE, Singapore, Malaysia.



**Top services:** reliable news, actionable analysis, broker reviews, a timely economic calendar, expert mentoring through analysts' Q&A and real-time market data.



Over 300 articles published weekly.



Domain Rank at 79.

Strong SEO Ti

Trustpilot rating of

4.7.

**Strong Social Media presence:** +500K followers.

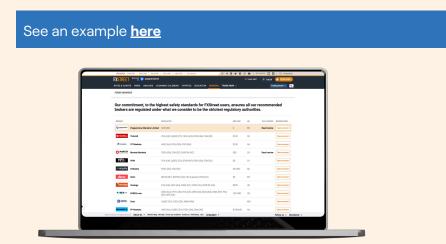
# **FXSTREET**

## **BROKER LISTING + BROKER REVIEW**

## **Broker listing service includes:**

- Logo 24/7 in Home Page, Economic Calendar, Technical Levels and Technical Confluences
- Presence in the **footer**
- Press Release Service
- Option to become a FXStreet content contributor

## Pricing: 3,200€/month



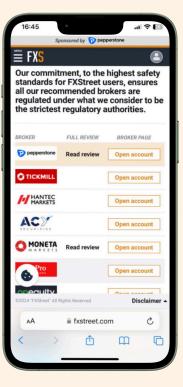
## **Broker review service includes:**

- Independent due diligence, editorially validated by FXStreet.
- You will get a FXStreet verified badge.

## Pricing: 18,0000€/yearly (as a package with BL)

See an example <u>here</u>

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# **FXSTREET**

## FXStreet ownership deal (Global No US audience)

## **SOV formula**

Includes % SOV in all sections 24/7:

- Full branding of FXStreet pages.
- SOV in all sections 24/7: Homepage, News, Analysis, Economic Calendar, Rates&Charts.
- Flexible amount starting at 5% SOV.
- Broker listing included with SOV above 10%.

## Pricing Global 10% SOV: 23,100€/month (all geos excluding US).







## FXStreet ownership deal (US audience)

## 100% SOV formula

#### Includes:

- 24/7 Home Page
- 24/7 Economic Calendar
- 24/7 R&C section
- 24/7 News section
- 24/7 Analysis section
- Broker listing service

## Pricing: 19,000€/month

# Want to book some specific sections?

• Home Page	Pricing: <b>2,500€/month</b>	
• Economic Calendar	Pricing: <b>3,000€/month</b>	
R&C section	Pricing: <b>2,000€/month</b>	
News section	Pricing: <b>7,500€/month</b>	
Analysis section	Pricing: <b>4,000€/month</b>	





Examples of brand exposure



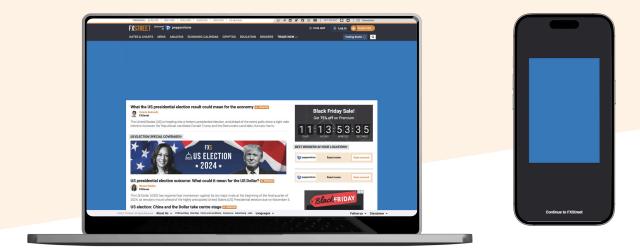


## **FXStreet language sites**

Language	Monthly Page View	Full Site Ownership	Broker Listing	Monthly Traders
Spanish	621,930	15,000€	600€	350K+
Indonesian	66,341	1,200€	300€	20K+
Chinese HK	101,929	3,000€	500€	24K+
Arabic	75,056	4,000€	300€	15K+
German	89,622	750€	250€	50K+
Vietnamese	21,570	500€	200€	4K+
Russian	44,377	500€	200€	40K+

\* Brokers Reviews in Local languages: contact your Account Manager for more information.

The full site ownership includes **all banner position on 24/7 100% SOV.** The prices are on **monthly basis.** 



Examples of brand exposure



# **FXSTREET**

## **Crypto Products**

monthly unique traders

Crypto Newsletter with 30K+ subscribers

GERMANY

Crypto segment of push notifications

SINGAPORE

Telegram Crypto News channel (verified)

## The top 10 countries



## 100% SOV formula

- One section, one partner only
- Premium Broker listing or exchange listing included

\*Contact your Account Manager for 100% SOV pricing.



• Crypto listing: 750€/month

## **Sponsored content**

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

## Pricing: **1,000€**

An example <u>here</u>

## Industry News (Press releases)

1 no follow link/ 1 picture

👩 HONG KONG

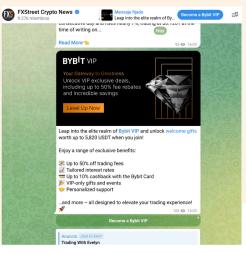
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AUSTRALIA

Pricing: 650€

Posted in Crypto Industry News <u>here</u>

## **Crypto Telegram Channel**



\*Contact your Account Manager for Telegram channel pricing.



# **FXSTREET**

## **Promotional content products**

#### **Press releases**

(Finance, Forex and Crypto)

1 no follow link/1 picture

Pricing: 650€

Posted in Brokers News section <u>here</u>

## **Sponsored article**

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

## Pricing: **1,000€**

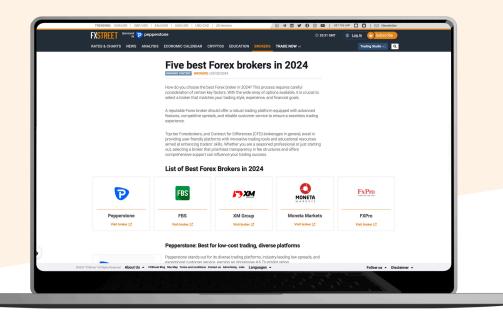
An example <u>here</u>

## Showcases, The Best of 2025

#### An example <u>here</u>

\*Contact your Account Manager for pricing and more details.





# **FXSTREET**

## **Owned channels products**



More than 100K subscribers, both Forex and Crypto news channels verified

## **Forex channel**



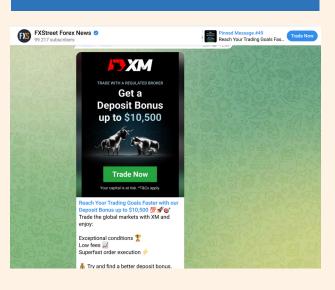
• More than 25K subscribers

#### Check it here

## **Crypto channel**

Check it here

#### \*Contact your Account Manager for pricing.



FXS	FXStreet Financial New 26 mil seguidores	/s 🥝			
		We've done the Whether you's here for you. And heads-up perfect time to Access the ful	our handpicked list of the best Forex brokers for 2024. te research, so you can focus on leveling up your tradin re a seasoned pro or just getting started, there's a broke t: the ECB market event is happening tomorrow, so it's t g et prepared! larticle here t.page.link/76bi4enfJ1qwPP9Y6	- ?r	
		FXS	Crypto Today: Bitcoin and Ethereum gear up for gains, holds steady amidst large USDT transfers to Binance Dogeoin (DOGE) extends its upward movement for the sixth consecutive day and rises nearly 7%, trading at 50.1261 at the til fastreet page link		
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# **FXSTREET**

## **Owned channels products**

## **Email blast Service**

Pricing: 0,15 € per subscriber



#### Unleash your trading potential with XM

#### Dear FXStreet reader,

Are you ready for a new trading experience?

Discover XM, the global broker that's trusted by more than 10 million traders and choose between 1000+ instruments including forex, stocks, indices, metals, energies, and more.

#### Why should you choose XM?

- Enjoy fair trading conditions and low-cost accounts
- Choose from more than 10 trading platforms including the XM App.
- Open an account with as little as \$5 and enjoy exciting features
- Regulated trading, with full transparency and security of funds.
- Free daily Live Education and webinars.
- Award-winning support through a wide range of channels

Open an account and start exploring the endless opportunities XM offers you within minutes.



## **Social Media**



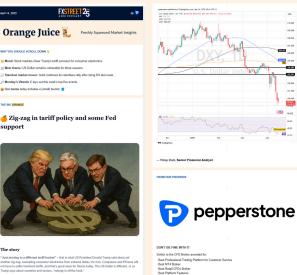
Pricing: 500€ / post \*Special prices for packs

Youtube: Pricing: €1,500/ video post

### **Newsletter Sponsorship**

#### \*Contact your Account Manager for pricing.

- Open Rate : average 40% •
- 1,200 clicks / month
- Highly engagement user
- Header Sponsor and Sponsorship box See example below:



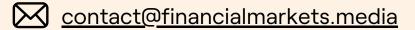
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