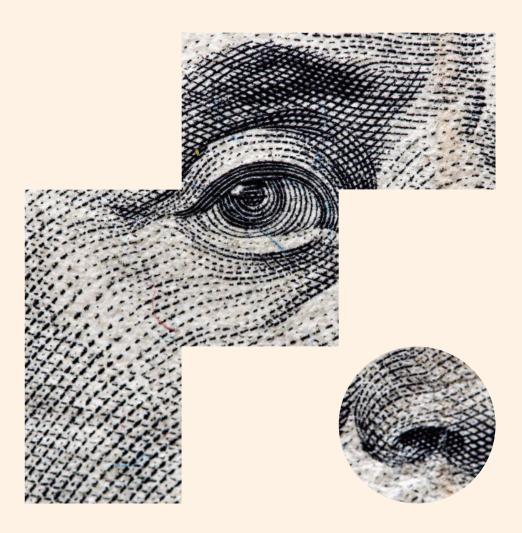
FXSTREET Advertising options *Media Kit*



Financial Markets.*media*

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ABOUT FXSTREET

We provide brand authority and visibility to brokers, helping their acquisition efforts by matching them with traders.

Our Mission is to help financial traders in their journey.

Check our most important Highlights



In 15 languages: EN, ES, AR, DE, ID, RU, TR, VN, FR, IT, JP, HU, PT, CN simplified, CN traditional.



2.5M+ unique traders visit FXStreet each month. More than 8M pageviews per month.



Top 10 countries: USA, India, UK, Pakistan, Canada, Australia, South Africa, UAE, Singapore, Malaysia.



Top services: reliable news, actionable analysis, broker reviews, a timely economic calendar, expert mentoring through analysts' Q&A and real-time market data.



Over 300 articles published weekly.



Domain Rank at 79.

Strong SEO Ti

Trustpilot rating of

4.7.

Strong Social Media presence: +500K followers.

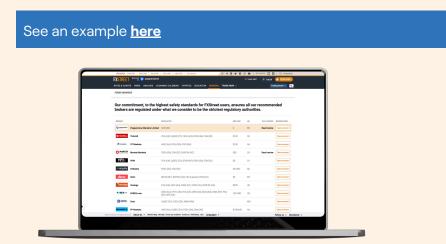
FXSTREET

BROKER LISTING + BROKER REVIEW

Broker listing service includes:

- Logo 24/7 in Home Page, Economic Calendar, Technical Levels and Technical Confluences
- Presence in the **footer**
- Press Release Service
- Option to become a FXStreet content contributor

Pricing: 3,200€/month



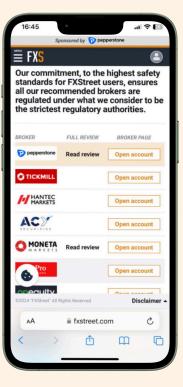
Broker review service includes:

- Independent due diligence, editorially validated by FXStreet.
- You will get a FXStreet verified badge.

Pricing: 18,0000€/yearly (as a package with BL)

See an example <u>here</u>

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FXSTREET

FXStreet ownership deal (Global No US audience)

SOV formula

Includes % SOV in all sections 24/7:

- Full branding of FXStreet pages.
- SOV in all sections 24/7: Homepage, News, Analysis, Economic Calendar, Rates&Charts.
- Flexible amount starting at 5% SOV.
- Broker listing included with SOV above 10%.

Pricing Global 10% SOV: 23,100€/month (all geos excluding US).







FXStreet ownership deal (US audience)

100% SOV formula

Includes:

- 24/7 Home Page
- 24/7 Economic Calendar
- 24/7 R&C section
- 24/7 News section
- 24/7 Analysis section
- Broker listing service

Pricing: 19,000€/month

Want to book some specific sections?

• Home Page	Pricing: 2,500€/month	
• Economic Calendar	Pricing: 3,000€/month	
R&C section	Pricing: 2,000€/month	
News section	Pricing: 7,500€/month	
Analysis section	Pricing: 4,000€/month	





Examples of brand exposure



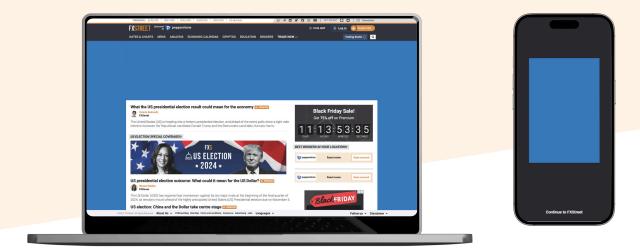


FXStreet language sites

Language	Monthly Page View	Full Site Ownership	Broker Listing	Monthly Traders
Spanish	621,930	15,000€	600€	350K+
Indonesian	66,341	1,200€	300€	20K+
Chinese HK	101,929	3,000€	500€	24K+
Arabic	75,056	4,000€	300€	15K+
German	89,622	750€	250€	50K+
Vietnamese	21,570	500€	200€	4K+
Russian	44,377	500€	200€	40K+

* Brokers Reviews in Local languages: contact your Account Manager for more information.

The full site ownership includes **all banner position on 24/7 100% SOV.** The prices are on **monthly basis.**



Examples of brand exposure



FXSTREET

Crypto Products

monthly unique traders

Crypto Newsletter with 30K+ subscribers

GERMANY

Crypto segment of push notifications

SINGAPORE

Telegram Crypto News channel (verified)

The top 10 countries



100% SOV formula

- One section, one partner only
- Premium Broker listing or exchange listing included

*Contact your Account Manager for 100% SOV pricing.



• Crypto listing: 750€/month

Sponsored content

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

Pricing: **1,000€**

An example <u>here</u>

Industry News (Press releases)

1 no follow link/ 1 picture

👩 HONG KONG

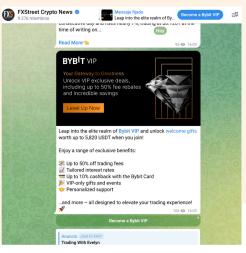
6. WI

AUSTRALIA

Pricing: 650€

Posted in Crypto Industry News <u>here</u>

Crypto Telegram Channel



*Contact your Account Manager for Telegram channel pricing.



FXSTREET

Promotional content products

Press releases

(Finance, Forex and Crypto)

1 no follow link/1 picture

Pricing: 650€

Posted in Brokers News section <u>here</u>

Sponsored article

- Must be trading related and must fulfil FXStreet quality standards. The content cannot be merely commercial.
- The content is subject to FXStreet approval.
- 2 no follow links. All content will be indexed.

Pricing: **1,000€**

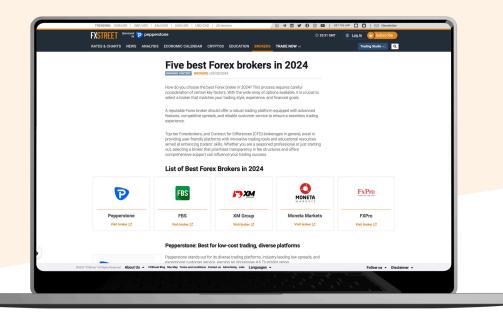
An example <u>here</u>

Showcases, The Best of 2025

An example <u>here</u>

*Contact your Account Manager for pricing and more details.





FXSTREET

Owned channels products



More than 100K subscribers, both Forex and Crypto news channels verified

Forex channel



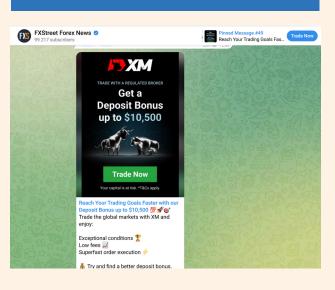
• More than 25K subscribers

Check it here

Crypto channel

Check it here

*Contact your Account Manager for pricing.



FXS	FXStreet Financial New 26 mil seguidores	/s 🥝			
		We've done the Whether you's here for you. And heads-up perfect time to Access the ful	our handpicked list of the best Forex brokers for 2024. te research, so you can focus on leveling up your tradin re a seasoned pro or just getting started, there's a broke t: the ECB market event is happening tomorrow, so it's t g et prepared! larticle here t.page.link/76bi4enfJ1qwPP9Y6	- ?r	
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FXSTREET

Owned channels products

Email blast Service

Pricing: 0,15 € per subscriber



Unleash your trading potential with XM

Dear FXStreet reader,

Are you ready for a new trading experience?

Discover XM, the global broker that's trusted by more than 10 million traders and choose between 1000+ instruments including forex, stocks, indices, metals, energies, and more.

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Social Media



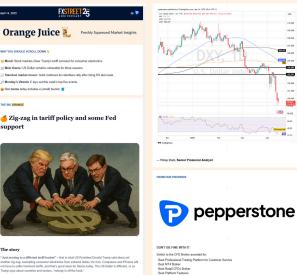
Pricing: 500€ / post *Special prices for packs

Youtube: Pricing: €1,500/ video post

Newsletter Sponsorship

*Contact your Account Manager for pricing.

- Open Rate : average 40% •
- 1,200 clicks / month
- Highly engagement user
- Header Sponsor and Sponsorship box See example below:



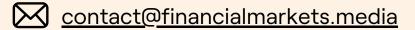
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